

REP HEADLINE# 6146968 TRF# 322464 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 17.51  
 \*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

ADV # 09132 ADV. NAME ISS/DCCC REP. # OFF.# 18 SALESMAN #  
 AGY # 03571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY  
 3050 K ST NW, SALES PRSN WA- CHERYL BLAIR  
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6146968 CLASS: NATL. LOCAL REGIONAL  
 PRDCT DCCC 10/11 EST#1200 COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG1/12 17.51

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 M5 OK  
 TTLS \$87,575  
 PLEASE CONFIRM, THANKS!

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
94	S		600P-630P	30		\$625.00	10/13	10/13	0		SAT	0
PROGRAM : NEWS												
116	A		330P-700P	30		\$625.00	10/13	10/13	1		SAT	1
PROGRAM : NOTR DAME VS STANFORD												
ORD COM1: PRG CHG- NOTRE DAME												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-94 FOR 1 SPOT/WK												

AGENCY ADVERTISER CODE =  
 AGENCY PRODUCT CODE =  
 AGENCY EST# = 1200

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 ORDER WORKSHEET      HARRIS REPORT FROM REP      \*\*\* WPXI-TV \*\*\*  
 \*\*CHANGES\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#94			MISSED:SAT/600P-630P	OCT13		30S	\$625.00	(JUL31/12)	
						OFFER:SAT/330P-700P	OCT13		30S	\$625.00	PLS ADVISE.	
						CMT:PRG CHG- NOTRE DAME						
						CMT:SPT IS BOOKED- THX JEN						
OCT/12			87575.00									
						CONTRACT TOTAL				87575.00		
						TOTAL SPOTS				100		

*JP*

MARKET TOTALS \$301,985      WPXI 29%      KDKA 36%      WTAE 23%      WPGH 9%      CABL 1%      WPCW 1%      WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION JUL31/12 13.0  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ \*\*\* WPXI-TV \*\*\*

REP HEADLINE# 6146968 TRF# 322464  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$

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FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL31/12 13.09

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE  
STATION MAKEGOOD OFFERS:

M5 UNRESL BUY#94 MISSED: SAT/600P-630P OCT13  
OFFER: SAT/330P-700P OCT13  
CMT: PRG CHG- NOTRE DAME  
CMT: SPT IS BOOKED- THX JEN

30S \$625.00 (JUL31/12)  
30S \$625.00 PLS ADVISE.

CONTRACT TOTAL 87575.00  
TOTAL SPOTS 100